

# MICHAEL D. NOVATNY

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**OBJECTIVE** Passionate, well-rounded graphic designer looking to contribute fresh branding ideas in a progressive customer-focused design environment.

**EXPERIENCE**

**January 2009 - Present** **HILEMAN ENTERPRISES, LLC**  
*Sr. Interactive Designer*  
Manages & prioritizes projects for a design team in a growing interactive agency. Designs / codes layouts for both web & email marketing. Clients include the Cleveland Clinic, GoJo Industries, Home Depot, Johnny's Vintage Motorcycles, Lowe's, Marc's, Myers Industries, & Sherwin Williams.

**August 1999 - December 2008** **PENTON MEDIA, INC, EMEDIA DEVELOPMENT**  
*Interactive Designer / Front-End Developer*  
Designed / coded layouts and created branding for Penton's internal & external web properties. Managed the design / development of OccupationalHazards.com, WeldingDesign.com, & ContractingBusiness.com. Worked on a team to implement hosting changes for Penton's web environment from one vendor to another. Automated Penton's web analytics (Webtrends / HitBox) and banner ad server (OpenAdStream) applications.

**August 1996 - June 1999** **BGSU'S COLLEGE OF MUSICAL ARTS, PUBLIC RELATIONS DEPARTMENT**  
*Graphic Designer*  
Created print advertisement / promotion for visiting national artists and college faculty. Developed ad campaigns for the 1997-1998, 1998-1999, and 1999-2000 Music Festival Series. Designed print marketing for the Jazz Guitar program that was nationally published in Jazz Guitar magazine. Hired as a Consultant from June 1999-July 1999 to design / develop a website used in a live Adobe simulcast.

**May 1998 - May 1999** **PRAIRIE MARGINS (BGSU UNDERGRADUATE LITERARY MAGAZINE)**  
*Graphic Designer*  
Designed layout for printed publication that highlighted local artwork, fiction, and poetry.

**May 1998 - August 1998** **LIGGETT STASHOWER ADVERTISING AGENCY**  
*Studio Intern*  
Collaborated with art directors on preparation of presentations to The Avenue, BF Goodrich, Cole Vision, the Cleveland Cavaliers, EvenFlo, and JoAnn Fabrics. Worked as part of the studio team in creating in house brochures and signage.

**May 1997 - August 1997** **CUYAHOGA COUNTY PUBLIC LIBRARY (CCPL)**  
*Graphic Design Intern*  
Designed award-winning Program of Events for the National Toy Library Convention. Created a series of bookmarks, a book of rhymes for children and a number of other printed pieces, including flyers, posters and brochures for the county branches. Helped to establish the intern system within the CCPL Headquarters.

**EDUCATION**

**1994 - 1995** University of Cincinnati  
**1995 - 1999** Bowling Green State University (BGSU)  
**May 1999** Bachelor of Fine Arts in Graphic Design

**EXHIBITS & ORGANIZATIONS**

**2006 - present** AIGA professional member, Cleveland Chapter  
**1998 - 1999** Undergraduate Exhibition in Design (BGSU)  
**1999** Undergraduate Exhibition in Fine Art (BGSU)

REFERENCES AVAILABLE UPON REQUEST.